



The “Building Schools, Creating Futures” Campaign Spotlight on school organizers working in the shadows

Montréal, April 14, 2014 – They are project development officers, finance officers, architects, analysts, administration officers, lawyers, nutrition consultants, communications consultants, dieticians, nutritionists, engineers, notaries and translators. Every day, these people imagine, develop, organize, construct and manage the educational services provided to students.

In order to highlight the work of professionals working in administration, the Fédération des professionnelles et professionnels de l'éducation du Québec, the FPPE-CSQ, has launched the campaign “Building Schools, Creating Futures.”

Student services don't just happen by themselves

"For the past few years, a number of politicians and public authorities have run roughshod over school administrations," deploras Johanne Pomerleau, president of the FPPE-CSQ. "Governments are continually slashing education budgets while calling for cuts to be made to the administrative sector rather than student services. It's surreal to believe that these employees administer anything other than student services!"

All too often we forget that it's thanks to those who work in administration that students take the right bus every day, attend after-care, benefit from computer and network infrastructure, eat healthy meals in the cafeteria, and more.

"If governments constantly make cuts to administration, it's no wonder the services that we take for granted are withering away and becoming disorganized," says Johanne Pomerleau.

Paperwork serves a purpose!

The campaign will be launched under the theme **"Building Schools, Creating Futures."**

"It has become fashionable to talk about administrative staff as paper-pushers without any understanding of the purpose they serve or the work they do on a daily basis," laments Johanne Pomerleau. The campaign thus aims to inform people about the services that are provided to them by administrative staff. To get its message across, the campaign makes use of origami to show that "paperwork" can be used to construct, organize and promote student services and schools in general.

In addition to a video component, the campaign will be rolled out over the course of the year in the form of several web broadcasts explaining how administrative services impact directly on students. "We want to showcase people who will explain their work and the services they provide to the students, even if they're not standing in front of the classroom or working directly with them," says Johanne Pomerleau.

To get to know the administrative professionals, visit the website batirlecole.com.

Profile of the FPPE (CSQ)

The Fédération des professionnelles et professionnels de l'éducation du Québec (FPPE-CSQ) brings together 19 trade unions with 7,200 members representing nearly all of the school boards of Quebec: French, English, Cree and Kativik. Its members include staff falling into various categories in the administrative and pedagogical sectors as well as in direct student services (including psychologists, psychoeducators, speech therapists, guidance counsellors, resource teachers and spiritual care and community involvement animators).

Source:

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